



**KNOW YOUR CHILD**

Edu-talks educational services is an educational research and developmental organization which focuses on educational empowerment. It brings forth innovations in Education to enhance the learning process and provide productive transformations.

We are blessed to be the pioneers who build the platform that talks about the need for Behavioural Quotients, Children's Learning styles, developing thoughts of ISR (Individual Social Responsibility) and educating children about giving back to the society among others.

KYC- Know Your Child is about revealing the life story of a child or a student. This 360-degree approach tries to cover the multilateral aspects of a student's personality, life, ambitions, passions and so forth.

It will delve into efforts to continue adding elements which pop up from time to time and will take great efforts to suggest solutions to meet these requirements.

We publish books, helping youngsters fulfil their passions by extending this opportunity to make it in black and white.

Edu-talks has published a book named 'Open Day – Kuttikale Thirichariyam' which is a collection of real-time incidents experienced by teachers, parents and students.

On further research, it has been identified that there is a need to build a platform for PTS (Parent-Teacher-Student) to keep the communication constant.



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## Objective

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To become the pioneers in providing a platform for mutual understanding and communication between the stake holders in education and to bring about equal importance in non-formal areas of education.





## Pain Points

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A responsible parent always wishes to discuss their ward's issues/opportunities with the concerned faculty members in schools. But this is not practical as the faculty members are tied up with day-to-day issues in schools mainly focussing on academic achievements.

So how can parents and teachers communicate effectively and consistently about their wards?

## Solution

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COVID led to the rise of technological embracement and provided access to the internet within the major segments of the society. In this digital age, it would be a great idea to build a platform which enables all stakeholders of the education process to be brought together and stay connected for the betterment of the student.



## What is KYC - *Reveal the life story*

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KYC stands for Know Your Child-  
Reveal the life story. This is a web  
application as well as an app  
which helps bring together all  
participants under one platform to  
communicate easily, help sort out  
issues on time and bring attention  
to the opportunities present.



# What does the platform offer?

The platform provides all possible opportunities for the development of the student

This platform works as a digital school diary. It records all the data since the first day the child is enrolled into school until the very last. The entire information will be bundled every year until the student leaves the school.

When leaving the school, the student can get a PDF report for their reference. An interim snapshot report can also be generated at any given time.

When a student transfers schools, the content can be transferred to the target school if KYC exists there as well.

This platform prevents gaps in communications between all the stake holders and there won't be any incidents that will be a cause for complaint about receiving no updates.

It helps students identify what they are good at. Recommended testing tools/links for Psychometric and DMIT will be available on this platform.

It addresses the physical, mental and academic well-being of a student.

The KYC platform helps to improve life skills and employability skills. All relevant training programs will be available.

The platform supports the students with regular updates about career awareness, career guidance and job opportunities around the globe.

As far as academics goes, the platform will provide details to reach the right people to improve academic performance.

There will be parental and faculty empowerment training programs on a regular basis, both online and offline.

Mentorship programs will be available to students to refine their potential.

There will interviews by people from several industries to promote hearing accounts first-hand.

There will be associations with agencies who can support the growth of students.

The platform urges students to give back to society and this will drive changes in the thought processes of a student.

Activities on 'Entrepreneurship is also a career opportunity' drive will help students to find options in deciding their career plans.

The platform will constantly try to address the issues raised on the platform.

# How does the platform help the stakeholders?



## The students:

The platform can be used by them to open up about their issues, requirements, vision and passion without fear or uncertainty.



## The parents:

Parents can rely on this platform where they get constant updates, they can act immediately as per requirements.



## The teachers:

Teachers can establish a much better relationship with parents through the updating of their observations. The chat windows can help them take immediate action as and when required.



# How does the platform help the Institutions/ Schools ?

## Benefits from staying on this platform

- Management can implement productive changes in the system with accurate data support.
- It helps to extend equitable support to all segments of the student community.
- They can provide a better life experience to their students rather than be strangled with grades.
- They can choose a group of students based on the area of interest and provide further support in that area.
- The system will automatically bring changes in the standards and quality of the institution that will eventually lead to an increase in the number of students.
- Management can eliminate parental complaints which they are not been informed the updates from school on time.
- They can empower faculty members with more responsibility and precision.



A 'Mentor Hub' initiative  
[www.mentorhub.live](http://www.mentorhub.live)



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